



# City of Palm Coast Agenda Beautification and Environmental Advisory Committee

City Hall  
160 Lake Avenue  
Palm Coast, FL 32164  
www.palmcoastgov.com

*Chair Mary Vasilevsky  
Vice Chair Kevin Saint  
Committee Member Ronald Silvers  
Committee Member Bruce Jones  
Committee Member Zachary Marciano*

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**Thursday, October 26, 2023**

**5:00 PM**

**City Hall - Community Wing**

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- Public Participation shall be in accordance with Section 286.0114 Florida Statutes.
- Public comment on issues on the agenda or public participation shall be limited to 3 minutes.
- Other matters of concern may be discussed as determined by Committee during the meeting.
- If you wish to obtain more information regarding the agenda, please contact the City Clerk's Office at 386-986-3713.
- In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing a reasonable accommodation to participate in any of these proceedings or meeting should contact the City Clerk at 386-986-3713, at least 48 hours prior to the meeting.
- It is proper meeting etiquette to silence all electronic devices, including cell phones while meeting is in session.
- The City of Palm Coast is not responsible for any mechanical failure of recording equipment.
- Any person who decides to appeal any decision with respect to any matter considered at this meeting will need a record of the proceedings, and for such purpose, may need to hire a court reporter to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

**A CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

**B ROLL CALL AND DETERMINATION OF A QUORUM**

**C APPROVAL OF MEETING MINUTES**

**1 MEETING MINUTES OF THE AUGUST 24, 2023 BEAUTIFICATION AND ENVIRONMENTAL  
ADVISORY COMMITTEE MEETING**

**D STAFF BUSINESS MEETING ITEMS**

**2 PRESENTATION COMPREHENSIVE PLAN UPDATE**

**3 PRESENTATION BY UF/IFAS EXTENSION FLAGLER COUNTY REPRESENTATIVE JUDY  
JEAN, M.S.**

**4 FOLLOW UP ON REQUEST FROM THE CITY'S SUSTAINABILITY & RESILIENCY OFFICER  
FOR A NAMING THE RESIDENTIAL TASKFORCE**

**E OTHER ITEMS**

**F COMMITTEE DISCUSSION AND STAFF ISSUES**

**G ADJOURNMENT**

# City of Palm Coast, Florida Agenda Item

**Agenda Date:** October 26, 2023

<b>Department</b>	COMMUNITY DEVELOPMENT	<b>Amount</b>
<b>Division</b>	PLANNING	<b>Account #</b>
<b>Subject:</b>	MEETING MINUTES OF THE AUGUST 24, 2023 BEAUTIFICATION AND ENVIRONMENTAL ADVISORY COMMITTEE MEETING	
<b>Presenter:</b>	Irene Schaefer, Recording Secretary	
<b>Attachments:</b>	1. Minutes	
<b>Background:</b>		
<b>Recommended Action:</b>	Approve as presented.	

# City of Palm Coast, Florida Agenda Item

**Agenda Date:** October 26, 2023

<b>Department</b>	COMMUNITY DEVELOPMENT	<b>Amount</b>	
<b>Division</b>	PLANNING	<b>Account #</b>	
<b>Subject:</b> PRESENTATION COMPREHENSIVE PLAN UPDATE			
<b>Presenter:</b> Ray Tyner, Deputy Chief Development Officer, Richard Picatagi, Landscape Architect			
<b>Attachments:</b> 1. Presentation			
<b>Background:</b> The presentation will include the following: <ul style="list-style-type: none"> <li>☑ An overview of what we are doing and why we are updating the comprehensive plan, <ul style="list-style-type: none"> <li>○ what is a Comprehensive Plan,</li> <li>○ why is it called a Comprehensive Plan, and</li> <li>○ how is the Comprehensive Plan used.</li> </ul> </li> <li>☑ Who is expected to participate and their roles, <ul style="list-style-type: none"> <li>○ The roles of various boards (City Council, PLDRB),</li> <li>○ City staff,</li> <li>○ Consultant Team,</li> <li>○ Imagine 2050 Team/Stakeholder Team, and</li> <li>○ Community Members.</li> </ul> </li> <li>☑ How to participate <ul style="list-style-type: none"> <li>○ Focus Groups,</li> <li>○ Open Houses,</li> <li>○ Workshops,</li> <li>○ Roadshows, and</li> <li>○ Pop-Up Outreach.</li> <li>○ <b>Online Engagement Opportunities</b> <ul style="list-style-type: none"> <li>▪ Project website,</li> <li>▪ Dashboards,</li> <li>▪ Social media,</li> </ul> </li> <li>3</li> <li>▪ Interactive meetings,</li> <li>▪ Surveys, and</li> <li>▪ Apps.</li> </ul> </li> <li>○ <b>Community Group Activities</b> <ul style="list-style-type: none"> <li>▪ Student and Youth,</li> <li>▪ Palm Coast Ambassadors,</li> <li>▪ Neighborhood organizations,</li> <li>▪ Business groups,</li> <li>▪ Community organizations, and</li> </ul> </li> </ul>			

- Faith-based groups.
- ▣ Process and schedule for updating the plan.

**Recommended Action:**  
**For presentation purposes only.**

## City of Palm Coast, Florida Agenda Item

**Agenda Date:** October 26, 2023

<b>Department</b>	COMMUNITY DEVELOPMENT	<b>Amount</b>
<b>Division</b>	PLANNING	<b>Account #</b>
<b>Subject:</b>	PRESENTATION BY UF/IFAS EXTENSION FLAGLER COUNTY REPRESENTATIVE JUDY JEAN, M.S.	
<b>Presenter:</b>	Judy Jean, M.S.	
<b>Attachments:</b>		
<b>Background:</b>	<p>Allow me to introduce Judy Jean, the Urban Horticulture Extension Agent at UF/IFAS Extension Flagler County, hailing all the way from Missouri. Judy's journey is a captivating narrative of following one's passion and making a profound impact on the community. Her love for plants was ignited in her childhood, and she initially pursued a bachelor's degree in Biomedical Science with a business emphasis in Nebraska. However, a change of heart led her back to her roots – a career in Horticulture. She completed her master's degree in Horticulture with a minor in Agricultural Leadership, Education, and Communication at the University of Nebraska, focusing on extension, writing about temperate fruits, and contributing to organic strawberry research. Judy's affection for plants knows no bounds, extending to even the most "annoying" ones. Returning to Florida, where family resides, she now brings her expertise and an infectious enthusiasm for plant cultivation to the community, aiming to reduce stress and foster connections. You can reach out to her at <a href="mailto:jean.cjudy@ufl.edu">jean.cjudy@ufl.edu</a> or call their office at (386-437-7464) for a chat or to get involved in the Flagler County Master Gardener Program. Judy Jean is on a mission to help you discover the joy of growing plants, making it accessible to all and creating a vibrant future for Flagler County.</p>	
<b>Recommended Action:</b>	<p><b>For presentation purposes only.</b></p>	

# City of Palm Coast, Florida Agenda Item

**Agenda Date:** October 26, 2023

<b>Department</b>	STORMWATER & ENGINEERING	<b>Amount</b>
<b>Division</b>	STORMWATER & ENGINEERING	<b>Account #</b>
<b>Subject:</b>	FOLLOW UP ON REQUEST FROM THE CITY'S SUSTAINABILITY & RESILIENCY OFFICER FOR A NAMING THE RESIDENTIAL TASKFORCE	
<b>Presenter:</b>	Maeven Rogers, Chief Sustainability & Resiliency Officer	
<b>Attachments:</b>	<ol style="list-style-type: none"><li>1. Email requesting naming suggestions</li><li>2. Email introducing the purpose of the Residential Taskforce</li></ol>	
<b>Background:</b>	The City is seeking to start programming for Palm Coast residents that would provide as an opportunity to engage in various internal and community environmental activities. The Board has been asked to assist in naming the residential taskforce. The Chief Sustainability & Resiliency Officer will be seeking guidance at solidifying a name for the program.	
<b>Recommended Action:</b>	<b>For discussion purposes only.</b>	