



City of Palm Coast
Agenda
Beautification and
Environmental Advisory
Committee

City Hall
160 Lake Avenue
Palm Coast, FL 32164
www.palmcoastgov.com

Chair Mary Vasilevsky
Vice Chair Kevin Saint
Committee Member Ronald Silvers
Committee Member Bruce Jones
Committee Member Zachary Marciano

Thursday, June 22, 2023

5:00 PM

City Hall - Community Wing

- Public Participation shall be in accordance with Section 286.0114 Florida Statutes.
- Public comment on issues on the agenda or public participation shall be limited to 3 minutes.
- Other matters of concern may be discussed as determined by Committee during the meeting.
- If you wish to obtain more information regarding the agenda, please contact the City Clerk's Office at 386-986-3713.
- In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing a reasonable accommodation to participate in any of these proceedings or meeting should contact the City Clerk at 386-986-3713, at least 48 hours prior to the meeting.
- It is proper meeting etiquette to silence all electronic devices, including cell phones while meeting is in session.
- The City of Palm Coast is not responsible for any mechanical failure of recording equipment.
- Any person who decides to appeal any decision with respect to any matter considered at this meeting will need a record of the proceedings, and for such purpose, may need to hire a court reporter to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

ROLL CALL AND DETERMINATION OF A QUORUM

APPROVAL OF MEETING MINUTES

- 1 MEETING MINUTES OF THE APRIL 27, 2023 BEAUTIFICATION AND ENVIRONMENTAL ADVISORY COMMITTEE MEETING**
- 2 MEETING MINUTES OF THE MAY 25, 2023 BEAUTIFICATION AND ENVIRONMENTAL ADVISORY COMMITTEE MEETING**

STAFF BUSINESS MEETING ITEMS

- 3 RELOCATION OF MANATEE SCULPTURE ON CITY PROPERTY**

OTHER ITEMS

**4 DISCUSSION OF VICE CHAIR SAINT'S SUGGESTIONS FOR THE GREEN BUILDING
INCENTIVE PROGRAM**

5 DISCUSSION OF PALM COAST NEIGHBORHOOD SIGNAGE

COMMITTEE DISCUSSION AND STAFF ISSUES

ADJOURNMENT

City of Palm Coast, Florida Agenda Item

Agenda Date: June 22, 2023

Department	COMMUNITY DEVELOPMENT	Amount
Division	PLANNING	Account #
Subject	MEETING MINUTES OF THE APRIL 27, 2023 BEAUTIFICATION AND ENVIRONMENTAL ADVISORY COMMITTEE MEETING	
Presenter: Irene Schaefer, Recording Secretary		
Background:		
Recommended Action: Approve as presented.		

City of Palm Coast, Florida Agenda Item

Agenda Date: June 22, 2023

Department	COMMUNITY DEVELOPMENT	Amount
Division	PLANNING	Account #
Subject	MEETING MINUTES OF THE MAY 25, 2023 BEAUTIFICATION AND ENVIRONMENTAL ADVISORY COMMITTEE MEETNG	
Presenter: Irene Schaefer, Recording Secretary		
Background:		
Recommended Action: Approve the minutes as presented.		

City of Palm Coast, Florida Agenda Item

Agenda Date: June 22, 2023

Department	COMMUNITY DEVELOPMENT	Amount
Division	PLANNING	Account #
Subject RELOCATION OF MANATEE SCULPTURE ON CITY PROPERTY		
Presenter: Richard Picatagi, RLA, LEED® AP, LANDSCAPE ARCHITECT		
<p>Background : <u>REQUEST FOR BEAC CONSIDERATION</u> The City of Palm Coast is requesting the BEAC to review the subject of relocation a bronze sculpture from one location on private property to another location on City property where it will be viewed and appreciated by a greater number of individuals.</p> <p><u>HISTORY:</u> Many years ago, Mr. Paul Katz, Esq., constructed an office building, the B. Paul Katz Professional Building, on the median block located east of Florida Park Drive and between eastbound and westbound lanes of Palm Coast Parkway. He and his wife commissioned a local artist, Paul Baliker, to design, create and install the sculpture depicting the beauty of the manatee, where it has been an enhancement at his office park. The high quality piece of fine art brought interest and a sense of a connection to the sea, to the main entrance of the office plaza and building entrance. Due to proposed redevelopment of the site, the existing facility will soon be demolished. Mr. Katz now wishes to preserve this treasured sculpture by donating or loaning it to the City of Palm Coast in honor of his wife, who has recently passed on.</p> <p><u>RESEARCH AND ASSESSMENT OF RELOCATION SITE:</u> During an interview with Mr. Katz, he expressed his desire to relocate the sculpture to a spot in the median of Palm Coast Parkway, in the general vicinity of its previous location. Many potential locations were identified and evaluated by City Professionals in regard to angle of view; clarity of view; avoidance of visual clutter with respect to other structures; likelihood of roadway improvements; and overall appropriateness. Our Landscape Architect, Traffic Engineer, Transportation Planner and Department Managers participated in the assessments of each potential relocation site.</p> <p><u>PUBLIC SAFETY:</u> Due to the proximity of travel lanes in Palm Coast Parkway, public safety has been a primary concern in making the selection of the manatee relocation spot. The City's traffic engineer performed a site-visit and assessed engineering aspects. He considered traffic patterns and viewed aerial imagery in and around the selected location. His comments are "It is my opinion that the proposed Manatee location is suitable in relation to traffic conflict. While the site allows the status to be visible to drivers, the location is isolated enough, in terms of vehicle vector directed at the statue location, that probability of a crash encountering the statue is low." The City's transportation planner also visited the site. He considered intersection design, sight triangles, traffic patterns, clear zones, vehicle movements and took a hard look for any potential issues of concern in placing the manatee at this (selected) location. He found none.</p> <p><u>SELECTED RELOCATION SITE:</u> After several meetings with Mr. Katz and staff professional, a site was selected, located on the Palm Coast Parkway median, directly in front of the Taco Bell Restaurant, just west of the intersection of Boulder Rock Drive and Palm Coast Parkway. This location has subsequently been agreed upon based on the criteria stated above. At the conclusion of the assessment process, Mr. Katz has agreed to donating or loaning the sculpture</p>		

to the City of Palm Coast with the stipulation that ONLY IF PLACED IN THE AGREED UPON LOCATION.

Recommended Action :

Staff recommends that the Beautification and Environmental Advisory Committee (BEAC) approve the relocation of the sculpture to agreed upon location as per Mr. Katz's wishes.

City of Palm Coast, Florida Agenda Item

Agenda Date : June 22, 2023

Department	COMMUNITY DEVELOPMENT	Amount
Division	PLANNING	Account #
Subject	DISCUSSION OF VICE CHAIR SAINT'S SUGGESTIONS FOR THE GREEN BUILDING INCENTIVE PROGRAM	
Presenter: Kevin Saint, Vice Chair		
Background: During the April 27 th Beautification and Environmental Advisory Committee (BEAC) meeting Mr. Saint introduced some ideas for updates to the Green Building Incentive Program. This will be a continuation of that discussion as all items were not presented during the last meeting.		
Recommended Action: Presentation purposes only.		