



2024-2028 Strategic Plan Orientation Session Minutes

9 a.m. – 11 a.m. February 5, 2024
Palm Coast Community Center

1. Introduction – Mayor David Alfin & City Manager Denise Bevan

Dr. Joe Saviak opened the session at 9:02 a.m.

Mayor Alfin and Ms. Bevan shared opening comments.

2. The Strategic Planning Process – Dr. Joe Saviak

Dr. Saviak presented on the following topics: Research, Orientation, Interviews, Electronic Survey, Workshop, Plan, Implementation, Evaluation

Staff held discussion on the following topics: real-world examples of proactive change, level of service, learning from errors, and Key Performance Indicators.

City Council held discussion on the following topics: public versus private sector, sharing metrics of success, public support for initiatives, resources for goals, disconnect between thoughts and forecasting capability, long-term continuity, leveraging technology, and a request for an update regarding current priorities and status.

3. Closing Remarks – Mayor David Alfin & City Manager Denise Bevan

Dr. Saviak, Mayor Alfin, and Ms. Bevan shared closing comments.

The session was adjourned at 11:00 a.m.